

PRODUCTS

Truly. Wins 2017 Good Design Award: Adds to Accolades Across Industry Segments



OM'S Truly. chair has been recognized with a 2017 Good Design Award. The annual international competition is presented by The Chicago Athenaeum, together with The European Centre for Architecture, Art, Design, and Urban Studies. The award is presented to the most innovative and cutting edge industrial, product, and graphic designs from more than 48 countries.



PRODUCTS



Truly's inclusion in this select group is a testament to its well-rounded design language and functionality. The chair has already captured the imagination of industry leaders in the A+D, healthcare, and ergonomics communities, taking home the top prize in several leading industry competitions.

Ergonomic thought leaders at ErgoExpo in Las Vegas, Nevada, recognized Truly. with the Attendees' Choice Award. Regarded in the industry as a principled stamp of approval for ergonomic productivity

solutions, the Attendees' Choice rounded out Truly's award-season three-peat. The hotly sought-after chair hadn't even unpacked its bags from the Healthcare Design Expo & Conference, where it won the Nightingale Gold Award for Conference Seating, and was still basking in the glow of the A+D community's nod of approval with Interior Design magazine's annual HiP Award.

"This year's historic 67th Good Design program recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the



best and most outstanding design products across the globe to our large and expanding global consumers," says Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum.

Wilson Chow, President of OM, responds, "It's a surprise and an honor to be included in such terrific company. The products recognized are the most outstanding designs from around the world. Truly's inclusion is a testament to OM's evolving role as a workplace resource and how thoughtfully we're addressing our clients' needs for functional and beautiful seating solutions."

These well-rounded accolades support the proposition that Truly is a task chair that genuinely delivers. Warm yet contemporary styling seamlessly coordinates with smoothly engineered features, and result in a chair ideally suited for today's multi-purpose work places and work spaces. Healthcare specifiers, architects, designers and ergonomic specialists all recognized Truly's potential to contribute to the built environment through product design and innovation that contributes to good and healthy living.